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An Introduction to Basic Statistics and Probability

Statistics for Business and Economics 4 Contents Contents 1. Introduction 1.1 Gathering data 1.2 Data handling 1.3 Probability and statistical inference 2. Data description 2.1 Data distribution 2.2 Typical values 2.3 Measures of dispersion 3. Basic principles of probability 3.1 Set theory 3.2 From set theory to probability 4.

Statistics for Business and Economics

1.6 Importance of Statistics in Business 1.7 Limitations of statistics 1.8 Summary ... AN INTRODUCTION TO BUSINESS STATISTICS . 2 At the micro level, individual firms, howsoever small or large, produce extensive ... Statistical data are the basic raw material of statistics. Data may relate to an activity of our interest, a phenomenon, or a ...

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He is nationally recognized as a leading innovator in statistics education and is the co-author of 14 books, including such best-selling statistics textbooks as Statistics for Managers Using Microsoft Excel, Basic Business Statistics: Concepts and Applications, Business Statistics: A First Course, and Applied Statistics for Engineers and ...

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Part 1. Business Mathematics Chapter 1. Algebra Review 1 Chapter 2. Calculus Review 42 Chapter 3. Optimization Methods 67 Chapter 4. Applications to Economics 85 Part 2. Business Statistics Chapter 1. Introduction 108 Chapter 2. Data Collection Methods 115 Chapter 3. Data Presentation Methods 122 Chapter 4.

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