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### **the innovators dilemma when pdf**

Notes on Change Management Notes on The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail Clayton M. Christensen Cambridge, Massachusetts: Harvard Business School Press, 1997

### **The Innovator's Dilemma - 2ndbn5thmar.com**

Clayton Magleby Christensen (born April 6, 1952) is an American academic, business consultant, and religious leader who currently serves as the Kim B. Clark Professor of Business Administration at the Harvard Business School of Harvard University. He is best known for his theory of "disruptive innovation" first introduced in his first book, The Innovator's Dilemma which has been called the ...

### **Clayton M. Christensen - Wikipedia**

In business, a disruptive innovation is an innovation that creates a new market and value network and eventually disrupts an existing market and value network, displacing established market-leading firms, products, and alliances. The term was defined and first analyzed by the American scholar Clayton M. Christensen and his collaborators beginning in 1995, and has been called the most ...

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Integration and refactoring: At this point, if the innovation is Horizon 1 or 2, its time to integrate it into the existing organization.(Horizon 3 innovations are more likely set up as their own entities or at least divisions.) Trying to integrate new, unbudgeted, and unscheduled innovation projects into an engineering organization that has line item budgets for people and resources results ...

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